



THE FORMAT FOR ALL THE ASSIGNMENTS MIRRORS
THE SORTS OF WRITING AND PRESENTATION SKILLS
THAT HELP US TO SUCCEED OUR PROFESSIONAL LIVES:

- 1. SHORT PROSE TEXTS (100 WORDS): EXECUTIVE SUMMARIES THAT ANALYZE DATA TO HELP OTHERS UNDERSTAND OUR OPINIONS (BIWEEKLY TRAVELOGUE)
- 2. LONGER TEXTS (800 WORDS): REPORTS THAT EXPLORE A PARTICULAR ISSUE MORE DEEPLY (2 ESSAYS)
- 3. SHORT VIDEOS IN WHICH WE PRESENT OURSELVES AND EXPLAIN CONTENT (VIDEO PROJECT)

THE LAD:

THIS EXERCISE IS INTENDED TO INTRODUCE YOU TO THE FIVE CRITERIA WHICH WILL BE THE BASIS FOR EVALUATING YOUR WRITTEN AND VIDEO WORK THIS SEMESTER. IT IS BASED ON A 10-POINT SCALE. IT GOES THROUGH THE PREWRITING STEPS WHICH WILL HELP IN COMPOSING A FINAL ASSIGNMENT.

Please read the short text on the next slide [and the paragraph of background or contextual information that accompanies it]. After you have examined the text closely, develop responses to each of the 5 prompts. The prompts lead you through five sequential steps of close reading, asking you to paraphrase, then to observe, then to contextualize, then to analyze, and finally to argue a claim or thesis about the text. This process comes before you start to write/record your assignment

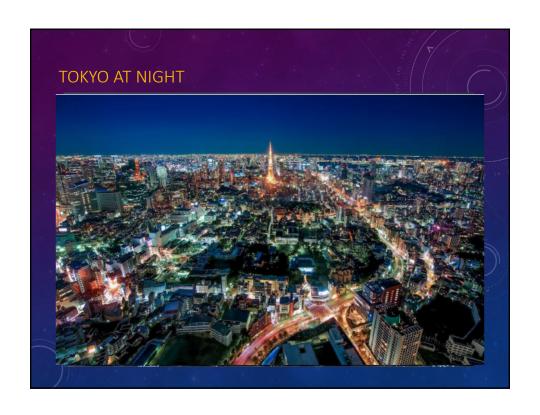


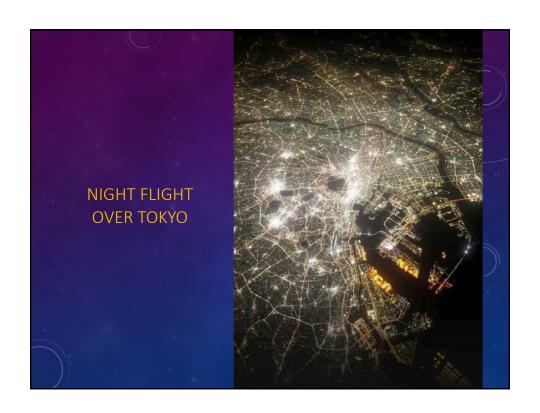
HARUKI MURAKAMI, AFTER DARK (JAPAN, 2004)

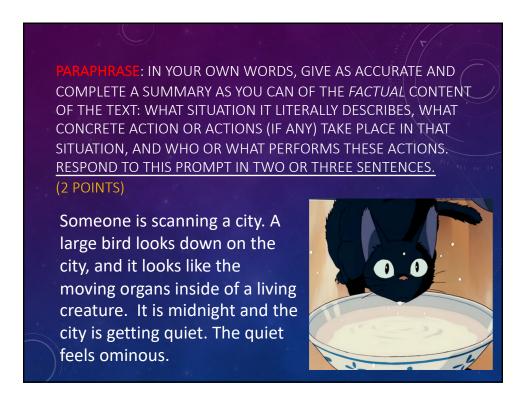
"Eyes mark the shape of the city.

Through the eyes of a high-flying night bird, we take in the scene from midair. In our broad sweep, the city looks like a single gigantic creature — or more like a single collective entity created by many intertwining organisms. Countless arteries stretch to the ends of its elusive body, circulating a continuous supply of fresh blood cells, sending out new data and collecting the old, sending out new consumables and collecting the old, sending out new contradictions and collecting the old. To the rhythm of its pulsing, all parts of the body flicker and flare up and squirm.

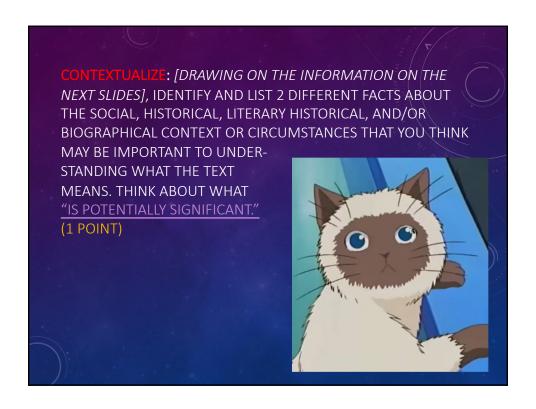
Midnight is approaching, and while the peak of activity has passed, the basal metabolism¹ that maintains life continues undiminished, producing the basso continuo² of the city's moan, a monotonous sound that neither rises nor falls but is pregnant with foreboding."



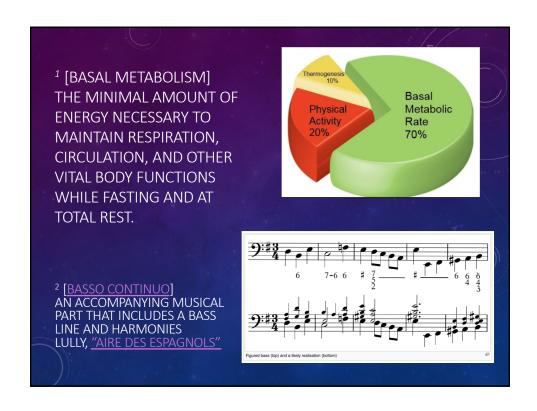


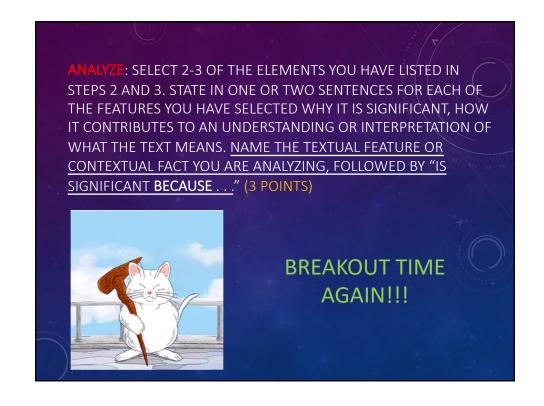












ARGUE: BASED ON THE 4 PRECEDING STEPS, WRITE A PARAGRAPH (100-150 WORDS) PRESENTING YOUR INTERPRETATION AND CONVEYING YOUR UNDERSTANDING OF ITS MEANING, PURPOSE, AND IMPORTANCE. COMPOSE 3-5 SENTENCES IN WHICH YOU STATE YOUR MAIN THESIS AND SUPPORT IT BY PRESENTING YOUR EVIDENCE AND ANALYSIS FROM STEPS 2-4 AND REFERRING TO THE WHOLE TEXT (STEP 1). EVERYTHING THAT YOU PRESENT IN THIS PARAGRAPH SHOULD A CONTRIBUTE TO YOUR CENTRAL THESIS AND MAKE CLEAR WHY YOU THINK AS YOU DO AND WHY YOUR IDEAS ARE IMPORTANT. (TWO POINTS.)

ONE LAST BREAKOUT!!!

